

273
POTENZA





Zero A Cento

Reviving Automotive Legends for Tomorrow

Zero A Cento emerges from a passion to breathe new life into automotive icons, intertwining their celebrated legacy with a touch of contemporary flair. Our commitment lies in curating tailor-made automotive masterpieces, designed to resonate with the discerning car aficionado.

A Timeless Mission: At the heart of Zero A Cento is an unwavering dedication to honor automotive greats, preserving their essence while infusing modern-day innovations. It's about creating cars that are not just vehicles, but experiences.

Introducing 273 Potenza:

the inaugural project, the 273 Potenza, stands as a testament to this mission. A tribute to the legendary Ferrari 288 GTO, it beckons a celebration as this icon approaches its 40th birthday. First unveiled in Geneva in 1984, the 288 GTO captured hearts. Now, with the 273 Potenza, we aim to tribute this amazing Icon. This masterpiece is a very limited edition, with less than 20 pieces to be delivered worldwide, making it a rare and coveted jewel in the automotive world.

Customization at its Core: Recognizing the uniqueness of every enthusiast, Zero A Cento offers customizable solutions, ensuring each creation is as distinct as the individual it's crafted for.

A Journey Begins: As we venture further into this presentation, prepare to embark on a journey where past meets present, where classic meets contemporary, and where every turn unveils a story waiting to be told.



Zero A Cento - 273 Potenza

The essence of 273 Potenza is deeply rooted in the iconic Ferrari F8, being the donor car for this ambitious project.

Heritage Reimagined: The 273 Potenza takes the best of the Ferrari F8, harnessing its superior engineering, and elevates it with bespoke modifications, creating a blend of tradition and innovation.

Performance and Power: Leveraging the F8's renowned twin-turbo V8 engine as a starting point, the 273 Potenza introduces further enhancements, ensuring that power meets passion.

Aesthetic Transcendence: While the Ferrari F8's design is already a masterpiece, the 273 Potenza's design elements, such as the front lights, back lights, and sides, are reminiscent of the 288 GTO. Yet, it introduces its unique flare, a testament to the meticulous attention to detail.

Shift to Tradition: The 273 Potenza takes a different route from the F8 by reintroducing the gear stick, reminiscent of the classic 288, offering a tactile and nostalgic driving experience.



Technical Specifications

Dimensions

length	4642 mm
width	1961 mm (2254 mm with mirrors)
height	1199 mm

Weight

dry weight	1429 kg
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Engine

cylinders	8
engine capacity	3902 cm ³
turbo charger	twin turbo
maximum power	864hp
torque	963nm

Performance

acceleration	0 - 100 Km/h: 2.59 sec 0 - 200 Km/h: 7.47 sec
vmax	^ 350 Km/h

Series Specifications

- center-lock alloy wheels
- full carbon body
- induction charger for mobile phones
- special suspensions springs
- aluminium dedication plate
- ambient light
- free choice of colours (inside & outside)

Options

- visible carbon fiber
- side splitter in carbon fiber
- special livery
- engine tuning (760 - 810HP)
- titanium exhaust system
- steel brake



Two Faces of Excellence: Heritage & Superior

At the heart of the 273 Potenza's offering lie two distinct trims, each meticulously crafted to meet the tastes and preferences of the discerning supercar enthusiast.

The Heritage – A Nod to Tradition

Quintessential Blend: A perfect harmony of classic aesthetics and contemporary engineering.

Core Technical Specifications: Serving as the foundation of the 273 Potenza line.

Signature Features: Full carbon body, center-lock alloy wheels, and ambient light.

The Superior – A Step Beyond

Transcending Boundaries: Elevating the 273 Potenza experience.

Enhanced Customization: Options including visible carbon fiber and side splitter in carbon.

Performance: Engine tuning options, titanium exhaust system, and steel brake for a personalized drive.

Special Livery Options: Ensuring each Superior reflects its owner's distinct tastes.





Distinctive ZeroAcento

Center-lock Alloy Wheels: A unique addition, harking back to the racing world's tradition, ensuring quicker wheel changes and a stronger bond.

Stick Shift Gear: Taking inspiration from the iconic 288, we've reintroduced the classic gear stick, offering a tactile and engaging driving experience, diverging from the modern steering-wheel-mounted gear changes.

Exposed Carbon Fiber: Showcasing the car's raw beauty and intricate craftsmanship, it stands as a testament to our dedication to detail.

Design Elements Echoing the 288 GTO: From the front and rear lights to the car's side profile, we've instilled design cues reminiscent of the 288 GTO, ensuring the 273 Potenza holds its own unique flare yet pays homage to its illustrious ancestry.







Refined Interior Architecture

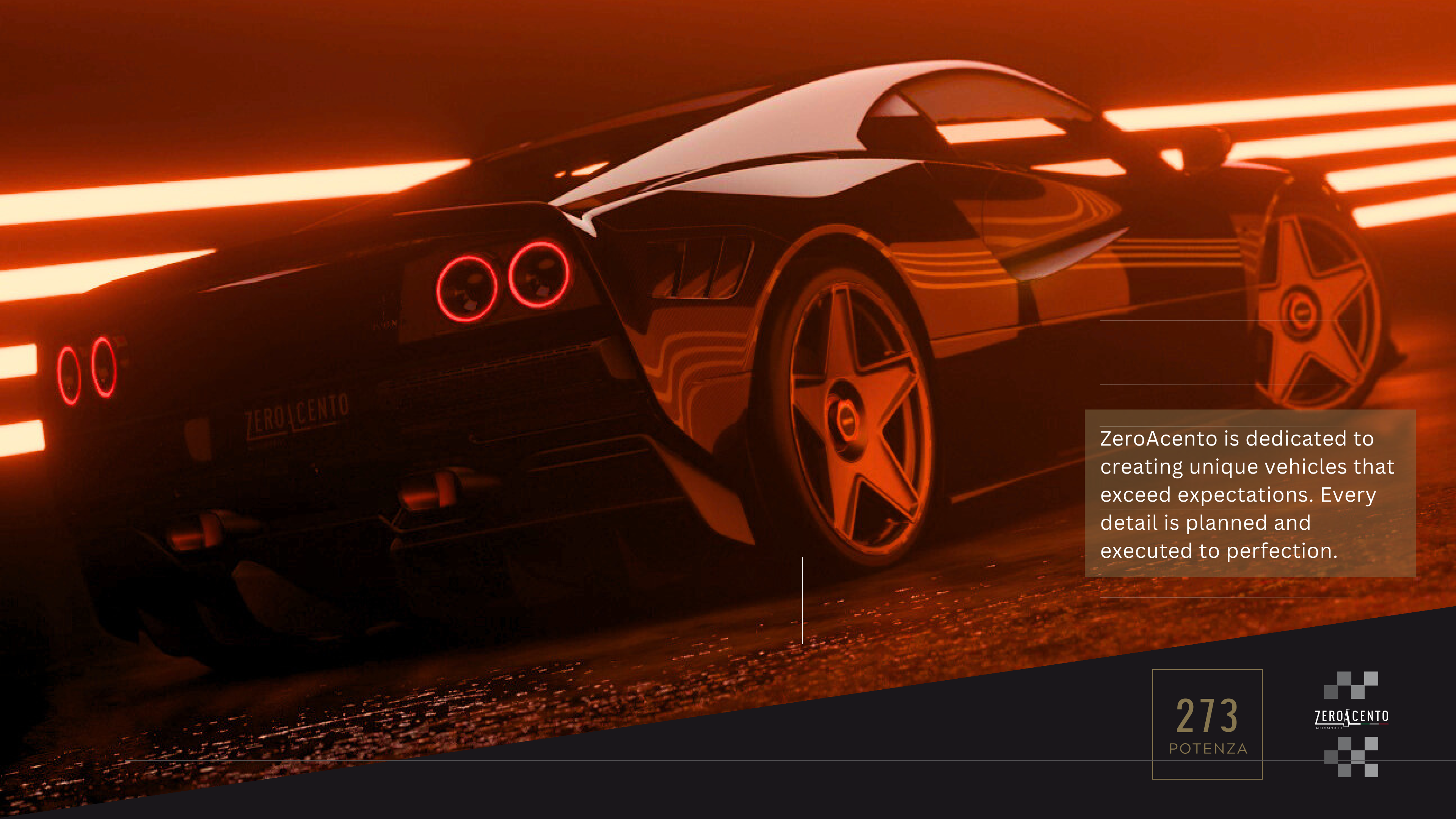
A blend of carbon finish, leather, alcantara, forged aluminum parts and other high-end components. A look back in time paired with modern standards for an unparalleled luxury experience.

Italian Excellence, Manufactured by MAT - Italy

ZeroAcento collaborates with MAT for expertise in construction, engineering, and design.

The result? An automobile extraordinaire made in Italy.





ZeroAcento is dedicated to creating unique vehicles that exceed expectations. Every detail is planned and executed to perfection.

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